


# 2019 FALL MEMBER FORUM EXCEPTIONAL SPEAKER SERIES II

NOVEMBER 14

THE WESTIN CALGARY AIRPORT, CALGARY



All around the world, we're going to see economies getting healthier but societies getting sicker. The old model isn't going to work.

—George Friedman, Geopolitical Forecaster

One of WESTAC's strengths is the ability to bring world-class, thought-provoking speakers exclusively to its members.

This Forum aims to better prepare WESTAC members for the challenges ahead in the transportation sector. WESTAC is hosting two world-renowned speakers in global economics and geopolitics respectively: David Rosenberg and Dr. George Friedman.

There will be in-depth discussions on a range of issues — from threats to global economic stability to opportunities amidst the key disruptors of the 2020s.

Each speaker will host a 90-minute "Executive Dialogue" session, which will include a formal presentation followed by a facilitated discussion. The purpose is to determine how the issues raised will impact individual stakeholders and the Western Canadian transportation system.

**FORWARD THINKING. TRANSPORTATION.**



## VENUE

---

### The Westin Calgary Airport

671 Aero Drive NE                      Tel: (403) 452-5406  
Calgary, AB

### Meeting Rooms

Working Sessions, Leaders Council and meals will take place on the main floor.

The Board of Directors Meeting will take place on the second floor.

## SCHEDULE

---

### Thursday, November 14, 2019

8:00 am	Buffet Breakfast	Blackfoot Crossing C
8:45 am	Opening Remarks	Blackfoot Crossing B
9:00 am	Working Sessions begin	Blackfoot Crossing B
10:30 am	Break	
11:00 am	Working Sessions (cont.)	Blackfoot Crossing B
12:30 pm	Lunch with Speaker	Blackfoot Crossing C
2:00 pm	WESTAC Leaders Council <sup>1</sup>	Blackfoot Crossing A
3:30 pm	Leaders Council ends	
3:45 pm	Board of Directors Meeting	Okotoks Room
4:30 pm	Adjournment	

<sup>1</sup> Each member organization may have one\* representative at the Leaders Council. The representative should be a senior executive and a regular attendee at WESTAC.

\* Sustaining members may have two participants.

# 2019 FALL MEMBER FORUM

## EXCEPTIONAL SPEAKER SERIES II

Thursday, November 14, 2019

---

8:00 am **Buffet Breakfast**

---

8:45 am **Opening Remarks**

**Hon. Ric Mclver**, Minister of Transportation, Government of Alberta

**Oksana Exell**, President & CEO, WESTAC

---

9:00 am **The Year of the Pig (Lipstick Won't Help!)**

**David Rosenberg**, Chief Economist and Strategist, Gluskin Sheff + Associates

### SPEAKER SERIES

**David Rosenberg** is Gluskin Sheff + Associates' Chief Economist and Strategist. David is one of Canada's best known and most quoted economists. A 'permabear', David has been recognized for his accurate economic predictions. He is a regular commentator in the media and one of the Financial Post's five most influential Canadians in investing. David distills his predictions into relatable and interesting economic projections for clients and the public.

#### Topics:

- Outlook on the global economy
- Preparing for the looming U.S. recession
- Global effects of the U.S.-China trade war
- The No.1 threat to global economic stability

**Moderator: Michael Holden**, Vice President, Policy & Chief Economist, Business Council of Alberta

*Roundtable discussion*

Thursday, November 14, 2019

---

10:30 am      **Break**

---

11:00 am      **Geopolitical Trends Businesses Need to Watch**  
**Dr. George Friedman**, Founder and Chairman, Geopolitical Futures

### **SPEAKER SERIES**

**Dr. George Friedman** is one of the world's foremost experts in geopolitical forecasting. A *New York Times* best-selling author, he is the Founder and Chairman of Geopolitical Futures, an online publication in which he has accurately predicted the economic and political crisis in the EU, the economic decline in China, and the re-emergence of Russia. Dr. Friedman is a strategist on international affairs, foreign policy, and geopolitical intelligence. For almost 20 years, he was CEO and then Chairman of Stratfor, a company he founded in 1996.

#### **Topics:**

- Problems with export-dependent economies
- Canada caught in the crossfire of the U.S.-China trade war
- Pressures of technology on nations
- Key disruptors of the 2020s

**Moderator: Oksana Exell**, President & CEO, WESTAC

*Roundtable discussion*

# 2019 FALL MEMBER FORUM

## EXCEPTIONAL SPEAKER SERIES II

Thursday, November 14, 2019

---

12:30 pm

### Lunch with Speaker

#### Impact of the Federal Election and the New Government on Business

Dr. Ian Brodie, Associate Professor, Political Science, University of Calgary


### SPEAKER SERIES

**Ian Brodie** is Associate Professor of Political Science at the University of Calgary. He is best known for his work in federal politics, where he served as Chief of Staff to former Prime Minister Stephen Harper from 2005 to 2008. Dr. Brodie also worked as Strategic Advisor at the Inter-American Development Bank in Washington, DC from 2009 to 2013. He provides his insights on Canadian and international developments as Director of Studies at the Canadian Global Affairs Institute. His recent book, *At the Centre of Government*, was an Amazon Canada Politics bestseller.

2:00 pm

**Working Sessions end**

---



The real problem is uncertainty. The range of possible outcomes is not known and, unlike risk, it cannot be priced.

—David Rosenberg, Economist

Thursday, November 14, 2019

---

2:00 pm

**WESTAC LEADERS COUNCIL (CLOSED SESSION)  
A STRATEGY FOR WESTERN TRADE CORRIDORS**

**The purpose of the Leaders Council is to have an open and candid discussion. We'd like to keep the group small and therefore ask that only one\* representative of each WESTAC organization participate. The representative should be a senior executive and a regular attendee at WESTAC.**

**\*Sustaining Members may have two participants  
(Provincial & Federal Governments, BNSF, CN, CP, VFPA)**

At the 2019 Spring Member Forum, members discussed the challenges of moving goods through the western trade corridor. We heard that Canada is losing ground in a global economy in which the efficiency of Canadian supply chains compared to those of our competitors is at a critical point.

Results from WESTAC's 2019 Compass Report echoed this need for meaningful progress to address the health of western trade corridors with members emphasizing that an integrated approach was required to focus, prioritize, and implement strategies to address the challenges. Canada has benefited significantly in the past from such a coordinated approach.

In response to this feedback, WESTAC initiated a review to explore the development of a strategy for western trade corridors.

This Leaders Council discussion will focus on the results and outcomes of the initial outreach and assessment, and a framework for next steps.

3:30 pm

**Leaders Council ends**

---

3:45 pm

**Board of Directors Meeting**

## GUEST SPEAKERS



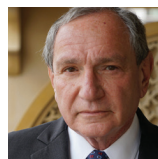
### DR. IAN BRODIE

**Associate Professor, Political Science**  
University of Calgary

Ian Brodie is Associate Professor of Political Science at the University of Calgary. He is best known for his work in federal politics. He was the Executive Director of the Conservative Party following the merger of the Canadian Alliance and the Conservatives, then served as Chief of Staff — both in opposition and government — to former Prime Minister Stephen Harper from 2005 to 2008. He has considerable experience with minority administrations and a deep knowledge of the public policy process.

Dr. Brodie also worked as Strategic Advisor at the Inter-American Development Bank in Washington, DC from 2009 to 2013. Currently, he provides his insights on Canadian and international developments as Director of Studies at the Canadian Global Affairs Institute. His recent book, *At the Centre of Government*, was an Amazon Canada Politics bestseller.

His academic work has been published in *Comparative Politics* and the *Canadian Journal of Political Science* among others. Dr. Brodie holds a Bachelor of Arts from McGill University and a Doctor of Philosophy in Political Science from the University of Calgary.



### DR. GEORGE FRIEDMAN

**Founder and Chairman**  
Geopolitical Futures

George Friedman is an internationally recognized geopolitical forecaster and strategist on international affairs and the Founder and Chairman of Geopolitical Futures, an online publication.

Dr. Friedman is a *New York Times* bestselling author and his most popular book, *The Next 100 Years*, is kept alive by the prescience of its predictions. Other best-selling books include *The Next Decade and Flashpoints: The Emerging Crisis in Europe*. His upcoming book, *The Storm Before the Calm: America's Discord, the Coming Crisis of the 2020s, and the Triumph Beyond*, will be released in February 2020. His books have been translated into more than 20 languages.

Dr. Friedman has briefed numerous military and government organizations in the United States and overseas and appears regularly as an expert on international affairs, foreign policy, and intelligence in major media.

For almost 20 years, Dr. Friedman was CEO and then Chairman of Stratfor, a geopolitical intelligence company he founded in 1996. Dr. Friedman received his bachelor's degree from the City College of the City University of New York and holds a doctorate in government from Cornell University.



## MODERATOR



### DAVID ROSENBERG

#### Chief Economist and Strategist

Gluskin Sheff + Associates

David Rosenberg is the firm's Chief Economist and Strategist with a focus on providing a top-down perspective to the firm's investment process and Asset Mix Committee.

For more than 30 years, David Rosenberg has been a trusted name in global economics and one of Canada's most recognizable "permabears". He was the only economist recognized for his accurate economic projections in *Fortune Magazine's* Best and Worst of Wall Street 2011. He has been ranked one of the five most influential Canadians in investing by *Financial Post Magazine* (2012) and one of the 12 smartest people on Wall Street by *Business Insider* (2013).

David received both a Bachelor of Arts and a Master of Arts in Economics from the University of Toronto. Prior to joining Gluskin Sheff in the spring of 2009, David was Chief North American Economist at Merrill Lynch in New York for seven years, during which he was consistently ranked in the Institutional Investor All-Star analyst rankings. He is also the author of *Breakfast with Dave*, a daily distillation of his economic and financial market insights.



### MICHAEL HOLDEN

#### Vice President, Policy and Chief Economist

Business Council of Alberta

As the Vice President, Policy and Chief Economist at the Business Council of Alberta (BCA), Michael Holden directs the organization's research agenda and is a leading voice on policy and economic issues within the province.

Mike brings more than 20 years of experience as an economist and public policy analyst to his role. Prior to joining BCA, he was the Chief Economist for the Canadian Manufacturers & Exporters (CME) where he led the organization's economic analysis and played a key role in directing policy research and setting CME's government advocacy agenda. Mike has also worked as an economic adviser for Parliament in Ottawa, and for public policy think-tanks in Halifax and Calgary.

A keen student of philosophy and economic and social policy, Mike believes in fact-driven storytelling and in communicating ideas in clear and simple terms. He holds a Bachelor of Arts in Economics from the University of Alberta and a Master of Arts in Economics from Queen's University.

## PARTICIPANTS

### **Sohee Ahn**

Executive Director,  
Integrated Transportation  
Planning Branch  
Ministry of Transportation  
& Infrastructure  
Government of BC

### **David Black**

President  
MoveUP

### **Brad Bodner**

Director, Business  
Development  
CN

### **Dr. Ian Brodie**

Associate Professor  
Department of  
Political Science  
University of Calgary

### **James Brown**

President  
Grain & General  
Services Union

### **Robert Chapman**

Senior Manager,  
Business Development  
South West Terminal Ltd  
(SWT)

### **David Clark**

Vice President,  
Client Wealth Management  
Gluskin Sheff + Associates

### **James Clements**

Senior Vice President,  
Strategic Planning  
& Technology Transformation  
Canadian Pacific

### **Shari Currie**

Regional Director General,  
Prairie & Northern  
Transport Canada

### **Marko Dekovic**

Vice President,  
Public Affairs  
GCT Global Container  
Terminals

### **Robert Dick**

Assistant Deputy Minister,  
Pacific Region  
Transport Canada

### **Kevin Doyle**

Honorary Director  
WESTAC

### **Marc Dulude**

President & COO  
Ridley Terminals Inc.

### **Mark Dyck**

Senior Director,  
Transportation  
G3 Canada Limited

### **Brad Eshleman**

President  
Western Stevedoring

### **Mathieu Faure**

Chief Executive Officer  
Trimac Transportation

### **Dr. George Friedman**

Founder & Chairman  
Geopolitical Futures

### **Meredith Friedman**

Co-Founder & Vice President,  
Communications  
Geopolitical Futures

### **Bonnie Gee**

Vice President  
Chamber of Shipping  
of British Columbia

### **Andrew Glastetter**

General Manager  
Great Western Railway

### **Paul Guy**

Deputy Minister  
of Infrastructure  
Government of the  
Northwest Territories

### **Lawrence Hanson**

Assistant Deputy Minister,  
Policy  
Transport Canada

### **Jonathan Hébert**

Vice President, Finance  
& Corporate Development  
Ray-Mont Logistics

### **Tim Heney**

Chief Executive Officer  
Thunder Bay Port Authority

### **Mike Hennessy**

Business Representative  
Teamsters Canada

### **Stan Hennessy**

President, Local 31  
Teamsters Canada

### **Grant Hindbo**

Director, Export Logistics  
& Customs Compliance  
Nova Chemicals Corporation

### **Chris Hoff**

Regional Manager,  
Coordination & Policy  
Transport Canada

### **Michael Holden**

Vice President, Policy  
& Chief Economist  
Business Council of Alberta

### **Lyndon Isaak**

National President  
Teamsters Canada Rail  
Conference

### **Justin Isherwood**

Grain Manager  
South West Terminal Ltd  
(SWT)

### **Mark Jacka**

Chief of Staff to Minister of  
Transportation  
Government of Alberta

### **Kyle Jeworski**

President & CEO  
Viterra

### **Vee Kachroo**

Senior Vice President,  
Operations  
Canpotex

### **David Kalinchuk**

Economic Development  
Manager  
Rocky View County

### **John Law**

President  
Lawmark International  
Consulting

### **Douglas Lea-Smith**

President  
GWU Local 333 ILWU

### **Adam Legge**

President  
Business Council of Alberta

### **Wade Leslie**

President & CEO  
Sultran Ltd.

### **Gerald Linden**

Director, Business  
Development  
SRY Rail Link

### **Kate Macdonell**

Writer & Editor  
Wordsure Communications

### **Dale Markling**

Staff Representative  
Grain & General  
Services Union

### **Ian Marr**

Chief Executive Officer  
Nanaimo Port Authority

### **Dave McCulloch**

Vice President  
Teamsters Canada  
Rail Conference

### **Hon. Ric McIver**

Minister of Transportation  
Government of Alberta

### **Ian McIver**

Senior Vice President,  
Corporate Development  
Seaspan Marine

**Maksim Mihic**  
General Manager  
DP World (Canada) Inc.

**Paul Murchison**  
A/Assistant Deputy Minister,  
Transportation  
Government of Yukon

**Jeremy Nielsen**  
General Manager,  
Northgate Terminal  
Ceres Global Ag

**Derek Ollmann**  
President  
SRY Rail Link

**David Payne**  
President  
Harbour Link Container  
Services

**Monty Reich**  
General Manager  
South West Terminal Ltd  
(SWT)

**Norm Rinne**  
Vice President,  
Business Development  
Trans Mountain Corporation

**David Rosenberg**  
Chief Economist & Strategist  
Gluskin Sheff + Associates

**John Salt**  
Senior Vice President,  
Supply Chain  
Canadian Tire

**Robin Silvester**  
President & CEO  
Vancouver Fraser  
Port Authority

**Pat Sinnott**  
Honorary Director  
WESTAC

**Christy Slusarenko**  
Vice President  
MoveUP

**Shaun Stevenson**  
President & CEO  
Port of Prince Rupert

**Claus Thornberg**  
President  
Neptune Bulk Terminals  
(Canada) Ltd.

**John Vandenberg**  
Assistant Deputy Minister,  
Programs & Services  
Department of Infrastructure  
Government of the  
Northwest Territories

**Blair Wagar**  
Assistant Deputy Minister,  
Planning & Policy Division  
Ministry of Highways  
& Infrastructure  
Government of Saskatchewan

**Hugh Wagner**  
General Secretary  
Grain & General  
Services Union

**Mayor Darryl Walker**  
Mayor, City of White Rock and  
Director, Metro Vancouver

**Neil Weatherdon**  
Senior Director, Policy  
Integration & Research  
Policy Group, Strategic  
Policy & Innovation  
Transport Canada

**Dan Woznow**  
Senior Vice President, Energy  
Exports  
AltaGas Ltd.

## WESTAC STAFF

**Oksana Exell**  
President & CEO

**Lisa Baratta**  
Vice President

**Gloria Chang**  
Manager, Communications  
& Member Engagement

**Sarah Myers**  
Administrative & Event  
Assistant

## NOTES

---

### MARK YOUR CALENDARS:

#### **WESTAC Spring Member Forum**

April 29 & 30, 2020

Fairmont Hotel Macdonald

and Government House

Edmonton, AB