

## **2022 SPRING MEMBER FORUM** **Rethinking & Reimagining Canada**

**April 21 & 22, 2022**  
**The Hotel Saskatchewan, Regina**

At the 2021 Fall Member Forum, we focused on how today's decisions dictate our future. We discussed the headwinds facing our economy, infrastructure challenges, and Canada's slowing economic growth. We also spoke about the need for a bold plan and long-term leadership commitment to build back better from all the challenges the industry has faced in the past few years.

The 2022 Spring Member Forum will focus on envisioning a new economic plan for Canada. One that supports sustainable growth to build a better quality of life for all Canadians and support stronger communities. It is time to rethink and reimagine Canada and our industry. We need to embrace an ambitious and transformative agenda for inclusive, sustainable economic growth and opportunity for all.

The 2022 Spring Member Forum will be an in-person forum in Regina. We're delighted to confirm that Premier Scott Moe will be a keynote speaker to outline Saskatchewan's future growth plan.

*Your safety is our highest priority. We will be continuously monitoring the COVID-19 situation and will make any necessary changes to the format and/or program as required to support the health and safety of our attendees, speakers, and colleagues.*

- 8:00 am      **Hot Buffet Breakfast**
- 9:00 am      **Annual General Meeting**
- **Hon. Rajan Sawhney**, Minister of Transportation, Government of Alberta & outgoing Chair, WESTAC
  - **Hon. Fred Bradshaw**, Minister of Highways, Government of Saskatchewan & incoming Chair, WESTAC
- 9:30 am      **Welcoming Remarks & Introductions**
- **Hon. Fred Bradshaw**, Minister of Highways, Government of Saskatchewan & Chair, WESTAC
  - **Lindsay Kislock**, President & CEO, WESTAC
- 9:45 am      **The NEXT Canada**
- When we rethink and reimagine what Canada can achieve as a country, we need an ambitious and transformative vision for inclusive, sustainable economic growth. To achieve this, we need to better understand how demographics and the public mindset have shifted over the past few years. These shifts will have far-reaching impacts on Canada's future, including governance, trade and transportation. The CEO of Ipsos Public Affairs will outline what leaders need to know and how to communicate to Canadians to achieve the best outcomes in this new era.
- **Darrell Bricker**, Chief Executive Officer, Ipsos Public Affairs
- 10:30 am      **Break**

- 11:00 am **Rethinking and Reimagining Transportation & Logistics**  
When the pandemic disrupted supply chains, forest fires halted rail traffic and extreme weather crippled access to southern British Columbia, Canadian Tire responded with a series of bold moves to keep store shelves stocked. Gary Fast will speak to how Canadian Tire had to rethink and place a renewed focus on strengthening its supply chain to keep goods moving into and throughout Canada.
- **Gary Fast**, Vice-President, Transportation, Canadian Tire
- 11:30 am **Resources for the Future**  
Canada is primed to capitalize on the rising global demand for critical minerals, agricultural products, and low carbon fuels. Economies that quickly secure a position in shifting supply chains will be well situated for long-term economic growth and prosperity. Challenges exist, and the impact on the transportation and supply chain could be significant. This panel will look at the opportunities for economic growth in Canada, and the associated impacts on the transportation network with a focus on Canadian resources.
- Panelists:
- **Mark Hemmes**, President, Quorum Corporation (Grain)
  - **Pierre Gratton**, President & CEO, Mining Association of Canada (Critical Minerals)
  - **Dr. David Layzell**, Energy Systems Architect, The Transition Accelerator (Hydrogen)
- 12:45 pm **Lunch**
- 1:45 pm **Six Faces of Globalization: Who Wins, Who Loses and Why It Matters**  
As we rethink and reimagine what Canada can achieve as a country, we also need to reflect on our position within the broader global context. Supply chains have been severely impacted over the past two years—from the pandemic, Brexit, the grounding of the Evergreen in the Suez Canal, and extreme weather events. Now, a new disruption has emerged with the conflict in Europe. It is important for executives and policymakers to understand how geopolitical matters will shape Canada's future as a trading nation.
- **Dr. Nicolas Lamp**, Associate Professor, Faculty of Law, Queen's University

2:15 pm

**Saskatchewan: Back on Track**

Saskatchewan has always been a province of abundance and opportunity. The province is home to natural resource wealth that is the envy of nations around the globe. With its people's hard work, optimism, and innovation, Saskatchewan has succeeded in overcoming obstacles and challenges to grow and prosper. The Honourable Scott Moe will join us to outline Saskatchewan's future growth plan to build an even stronger Saskatchewan that will deliver a stronger economy, stronger communities, and strong families.

- **Hon. Scott Moe**, Premier, Province of Saskatchewan

3:00 pm

**Break**

3:30 pm

**Spotlight Saskatchewan**

The spotlight session is a new approach to learning about the province hosting the WESTAC forum. In a panel facilitated by Minister Bradshaw, we will hear from industry leaders to learn about the new and emerging opportunities in Saskatchewan.

Speakers:

- **Hon. Fred Bradshaw**, Minister of Highways, Government of Saskatchewan & Chair, WESTAC
- **Lindsay Brumwell**, Head of Corporate Affairs, Potash, BHP
- **Marlon McDougall**, President & COO, North American Helium
- **Zach Maurer**, President & CEO, Prairie Lithium
- Viterra

4:30 pm

**Reception**

6:00 pm

**Dinner with Keynote Presentation "Reimagining Canadian Security"**

Prior to recent events in Ottawa, many experts had articulated a need for a new national security framework to deal not only with traditional security threats but also with new and emerging threats like virus outbreaks, climate change and cyberattacks. The Ottawa protests and the violent attack at the Coastal Gas Link worksite in British Columbia demonstrate growing threats at home that need to be anticipated and planned for. Layered with Russia's invasion of Ukraine, the need to reimagine a national security strategy for Canada has never been more compelling.

Join Wesley Wark to learn more about the threats facing Canada and Canadian businesses and what we should be doing about it.

- **Dr. Wesley Wark**, Senior Fellow, Centre for International Governance Innovation & Professor, University of Ottawa

8:00 am **Breakfast** *(open to all attendees)*

**WESTAC LEADERS COUNCIL – CONTINUING THE CONVERSATION**

The Leaders Council is open to official representatives of member organizations. Sustaining members are allowed one additional representative.

8:30 am Each forum concludes with an in-camera, frank discussion among the most senior representatives of member organizations. Participation is limited to the Official representative from each member organization and excludes non-members. No reporting will take place.

As a trading nation, we rely on agile systems and good infrastructure for our economic success. However, the ability to move goods and products efficiently and competitively to global markets has become a challenge in recent years. We have learned how vulnerable supply chains and our transportation networks are to disruption. Taking stock of those lessons, rethinking, and reimagining our infrastructure will be the focus of this Leaders Council. We can strengthen our supply chains, prevent disruptions, and improve performance through collaboration and the right plan. As a result, we will be more competitive, create more jobs, and reduce emissions.

The Spring Forum Leader’s Council discussion will focus on what we have learned from the challenges faced in the trade transportation sector, what challenges remain, and most importantly, what we can do together and separately to optimize the network.

10:30 am Meeting adjourns

10:45 am **Board of Directors Meeting**

Noon **Lunch** *(open to all attendees)*