



WESTAC

FORWARD THINKING. TRANSPORTATION.
**WE ARE WESTAC. STRATEGICALLY ADVANCING
THE FLOW OF GOODS AND SERVICES BEYOND
BORDERS AND POLITICS, TO SERVE THE NEEDS
OF ALL CANADIANS.**



**PROVIDING UNIQUE ACCESS,
STRATEGIC OPPORTUNITIES AND
OFF-THE-RECORD DIALOGUE,
WESTAC IS THE ONLY FORUM TO
UNITE BUSINESS, LABOUR AND
GOVERNMENT TO ENSURE
TRANSPORTATION IS A REGIONAL
AND NATIONAL PRIORITY.**

A TRUSTED ALLIANCE

For over four decades, WESTAC has been Western Canada's premier transportation forum. By bringing together influential leaders in the transportation industry, WESTAC plays an essential role in advancing transportation as a critical sector of the economy. Founded on the principles of collaboration, balanced participation and industry-wide representation, WESTAC provides leadership and insight on key issues that fundamentally impact our gateways, corridors and supply chains.

ENSURING A MORE COMPETITIVE SYSTEM


In an increasingly complex world, a comprehensive understanding of the challenges facing transportation is critical. As a forum for strategic insight, WESTAC provides a neutral and non-partisan setting to openly discuss, debate and navigate key challenges from all perspectives. From our diverse membership and multi-stakeholder environment to thought-provoking speakers, the forum exists to strengthen organizations and trade while improving system competitiveness throughout the region.



ADVANCING TRANSPORTATION THROUGH COLLABORATION

Fundamentally believing that people are the key, WESTAC fosters the collaborative relationships necessary to advance transportation. By connecting forward-thinking business, labour and government leaders, we identify and address topics and issues that affect both the industry and individual organizations. The relationships forged between peers and competitors span the spectrum of the industry and provide ongoing opportunities to influence, build support and share information.



An aerial photograph of a large-scale mining operation. The landscape is dominated by dark, layered rock formations and massive piles of material. A prominent yellow crane structure is positioned on the left side, connected to a long conveyor system that stretches across the site. The lighting is dramatic, with strong shadows and highlights that emphasize the textures and scale of the environment.

**“THERE’S NO FORUM THAT
BRINGS TOGETHER TOP PLAYERS
IN THE SAME WAY WESTAC DOES.
AS A FORUM TO DISCUSS ISSUES,
THERE’S NOT AN ASSOCIATION
OUT THERE AS GOOD OR AS
COMPREHENSIVE.”**

WESTAC Member

BENEFITS OF MEMBERSHIP

Be part of a select association of industry leaders dedicated to strategically advancing our transportation system.

- > Gain insight on issues and stay connected to important developments
- > Engage in informal opportunities to meet and collaborate with other influential leaders
- > Build support for your sector and gain influence for your organization
- > Implement meaningful change across regions, sectors and organizations

ADVANCE THE DIALOGUE

Key contributors to Western Canada's transportation industry are invited to be a part of WESTAC. To be considered for membership, applicants must be top-level players – Labour Leaders, Government Officials, Corporate Executives – in the transportation system, able and willing to collaborate on a strategic, long-term vision. Members are requested to participate in a twice-yearly roundtable forum, provide leadership from their organization and engage in a variety of discussions on issues that affect the future of our transportation system.





TO APPLY

To request an application for membership, or to learn more about the pivotal role WESTAC plays in advancing the transportation industry in Western Canada, contact:

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westac.com

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